

Tiantian Zhang

Product Designer

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408-838-4059

Eligible to work in the U.S. without sponsorship

Work Experience

Product Designer NextGen InterArts Foundation

MASSACHUSETTS | AUG 2024 - PRESENT

- Led **0**→**1 design** of a multi-stakeholder platform supporting 4,200+ submissions, defining product strategy, workflows, and success metrics
- Translated complex operational processes (submission → evaluation → judging) into **scalable, intuitive user experiences**
- Built **automated workflows using no-code tools**, reducing projected development costs by 95%+ while maintaining system reliability at scale
- Led the project end-to-end, wearing multiple hats including product designer, project manager, and marketing designer to bring the platform from concept to launch.

Product Designer 1stCollab

SAN FRANCISCO | CONTRACT | MAY 2024 - JUN 2024

- Designed a **B2B SaaS dashboard**, improving campaign visibility and tracking
- Created user flows, wireframes, and high-fidelity prototypes (Figma) Partnered with PMs and engineers in a startup environment to align on feasibility.
- Delivered UI specs and developer handoff documentation for implementation

3D Artist Icon Creative Studio

VANCOUVER | SEP 2022 - APR 2024

- Designed and textured environments, characters, and props for Emmy-nominated animated series “**Young Jedi’s Adventure**” and “**Monsters at Work**,” contributing to visually cohesive worlds.
- Applied advanced 3D workflows while **collaborating with cross-functional teams** to ensure smooth asset handoff.

UI Designer DLS Design Studio

NEW YORK CITY | PART-TIME | SEP 2019 - MAY 2021

- Designed responsive websites with a strong focus on **UX strategy, accessibility, and SEO performance**
- Established **visual systems** (typography, color, branding) across multiple client projects

Education

School of Visual Arts

BFA Computer Arts Honors Program
2018 - 2022

Designlab

UIUX Academy
2025

Skills

UX Research
Competitive Analysis
User Flows / Information Architecture
Design System
AI-Assisted Experience Design

Wireframing
Prototyping
Usability Testing
Accessibility (WCAG)

Roadmapping
Prioritization
Workflow Automation
Heuristic Evaluation

Softwares

Figma / Figma Make
Autodesk Maya
After Effects
Photoshop
Illustrator

Language

English
Mandarin (Chinese)