

Tiantian Zhang

Product Designer

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408-838-4059

**Eligible to work in the U.S.
without sponsorship**

Work Experience

Product Designer NextGen InterArts Foundation

MASSACHUSETTS | AUG 2024 - PRESENT

- Spearheaded the end-to-end design and first launch (2024) of a cross-platform website for NextGen InterArts Foundation, attracting 200+ monthly visitors.
- Implemented automated workflows using no-code tools—**improving operational efficiency** and reducing projected development costs by over **95%** (\$30K–\$40K → <\$1K).
- Wore many hats such as project manager, marketing designer, and general manager.

Product Designer 1stCollab

SAN FRANCISCO | CONTRACT | MAY 2024 - JUN 2024

- Designed the **Creator Progress Dashboard** for 1stCollab, an influencer marketing platform that helps brands manage creator partnerships.
- Collaborated with **PMs and Engineers** to define user flows and interface requirements, then created wireframes and high-fidelity prototypes in Figma to test functionality and optimize layout for clarity and engagement.

3D Artist Icon Creative Studio

VANCOUVER | SEP 2022 - APR 2024

- Designed and textured environments, characters, and props for Emmy-nominated animated series “**Young Jedi’s Adventure**” and “**Monsters at Work**,” contributing to visually cohesive worlds.
- Applied advanced 3D workflows using Maya, ZBrush, and Substance Painter, while **collaborating with cross-functional teams** to ensure smooth asset handoff.

UI Designer DLS Design Studio

NEW YORK CITY | PART-TIME | SEP 2019 - MAY 2021

- Designed and branded responsive websites for clients in law, healthcare, and small business sectors, focusing on **user engagement, visual consistency, and SEO best practices**.

Education

School of Visual Arts

BFA Computer Arts Honors Program
2018 - 2022

Skills

UI UX Design
Wire-framing
Prototyping
Workflow Automation
3D Modeling & Texturing

Softwares

Figma
Autodesk Maya
After Effects
Photoshop
Illustrator

Language

English
Mandarin (Chinese)